



Sponsoring Complex Programmes

Setting you up for the future with Pelicam's half day active learning workshop

The Challenge:

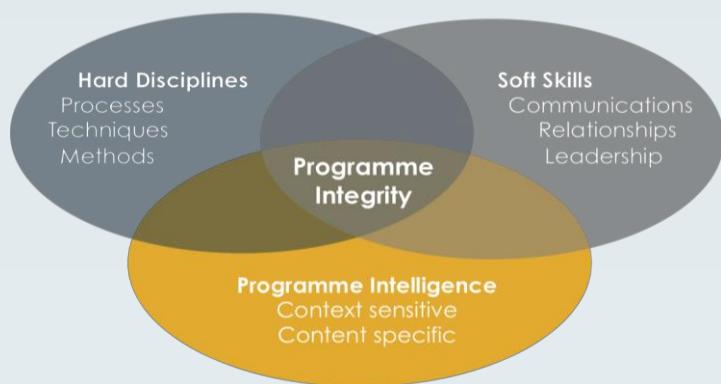
The complexity of "programme vs. project" is not always appreciated. In the UK, over two thirds of programmes fail to deliver full capability and don't achieve their business case. The path to success is fraught with danger. Core project skills are a pre-requisite but there are more complex demands on the programme team requiring a significantly different set of skills and capabilities.

The Solution:

Sponsor interaction with programme members and senior stakeholders remains a defining critical success factor. Our interactive ½ day workshop focuses on the "when, how, why and what" it takes to be a great programme sponsor. The workshop is facilitated by an experienced Pelicam practitioner with a pragmatic, insightful and provocative approach. Coaching on the go, he will introduce new tools and techniques for practical interaction in a programme environment and demonstrate how to raise impact and influence across the whole organisation.

Objectives:

See through the "programme noise" and identify the essential ingredients and critical actions for setting up a programme and sponsoring it to success.



Who Will Benefit?

Programme sponsors and aspiring sponsors who:

1. want to keep up to date with best practice
2. can pragmatically apply experience
3. aspire to ensure programmes will successfully deliver
4. recognise the complexity of running a programme vs. a project

Workshop Content:

- The traits of a great sponsor
- Organising key roles in change
- Embracing and tackling resistance
- Leveraging organisational culture
- Gaining support & advocacy across senior stakeholders
- Aligning "Sustaining Sponsors"
- Engaging with people affected by the change
- Supporting the delivery team

Pelicam workshops work effectively alongside PRINCE2, MSP, APM, PMP and CMMI qualifications.

For more information on any of our products or services, visit

www.pelicam.com

or contact us at info@pelicam.com

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